

Associated Podiatrists Makes a Difference with MLS® Laser Therapy



Dr. Borovoy has been practicing podiatry for more than 30 years and has used lasers for most of his career. Today his practice—Associated Podiatrists of Novi,

Michigan— has two full time podiatrists, one physical therapist, and five different types of lasers.

This practice highlight examines how Associated Podiatrists uses MLS® Laser Therapy to treat pain and inflammation for surgical and non-surgical patients experiencing chronic or acute pain—and how the practice has benefitted from introducing this modality.

The Search for Alternative Pain Treatments

Dr. Borovoy and his colleagues were seeking alternative pain treatments for patients whose options were limited within conventional insurance-based healthcare modalities.

After researching MLS Laser Therapy, and speaking with other doctors using MLS, the doctors at Associated Podiatrists became convinced that this modality would help their patients and decided to implement it in their practice.



"I chose MLS Laser Therapy because I was looking for alternatives outside of normative medicine that were effective and would make a difference."

Educating Patients and Improving Treatment Outcomes

More than five years after incorporating MLS Laser Therapy into his podiatry practice, Dr. Borovoy says it has made a critical difference for many patients experiencing chronic pain.

Associated Podiatrists does not actively market laser therapy, but when patients are informed about the physiology behind laser therapy, most react favorably to discussing the non-insurance-based treatment option. MLS Laser Therapy is recommended as part of a comprehensive educational process centered on patients' specific conditions and clinical options. Because they are already facing higher deductibles and other rising costs for insurance-based medicine—and once they've experienced a positive result with laser therapy, patients are more likely to return for future treatments.

The podiatrists at Associated Podiatry use MLS Laser Therapy on a daily basis, treating everything from acute conditions, such as contusions, strains and sprains, all types of tendonitis, acute plantar fasciitis, inflammation of nerve tissues and any superficial inflammatory response of the foot or ankle. They

also find great benefit in using MLS Laser Therapy to treat chronic issues, like Achilles tendinosis or chronic inflammatory issues such as osteoarthritis of the ankle. In older patients who cannot have reconstructive surgery, laser therapy offers relief from the suffering of a chronic inflammatory response.

“We have a busy surgical practice - at least 50% of our surgical patients have chosen MLS Laser Therapy and we see a difference in those patients.”

Most notable, however, are the post operative cases - Dr. Borovoy sees about 50% acceptance of Laser Therapy treatments in conjunction with surgeries. Patients who receive MLS Laser Therapy post-surgically experience far less swelling, inflammation and will have less scarring along the incision line as they heal. Patients requiring bilateral surgeries have reported that when the procedure was followed by MLS Laser Therapy they experienced a much faster and easier recovery. MLS Laser Therapy immediately decreases

the inflammatory response after an operation and minimizes the need for anti-inflammatory medicines, while jumpstarting the body’s own healing process - all to help patients get back on their feet as fast as possible.

The Bottom Line

Associated Podiatrists recovered its initial investment on the therapy laser and began generating ROI in less than one year. The practice has also benefitted from an increase in referrals due to patients’ satisfaction with their treatment outcomes.

Contact Cutting Edge Laser Technologies today to learn more about how MLS Laser Therapy is helping doctors improve clinical results for their post-surgical and chronic pain patients and grow their practices.

“[MLS Laser Therapy] makes people happy, because it makes people better.”

Cutting Edge Laser Technologies puts advanced medicine into practice to help you revolutionize the way you care for your patients and significantly improve outcomes. By integrating our state-of-the-art laser therapy technologies into your practice, you will be offering your patients the latest in treatment therapies while, at the same time, delivering increased value to your practice.