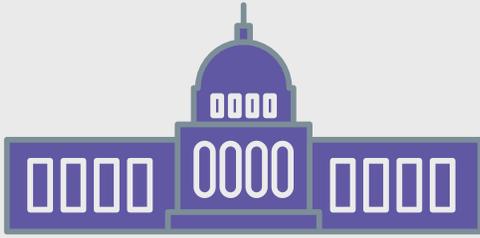


Creating New Revenue Streams with **MLS® Laser Therapy**

Faced with growing financial, regulatory, and competitive pressures, physicians need to create new revenue streams that are less dependent on insurance reimbursements. MLS Laser Therapy allows practices to improve cash flow while meeting the growing patient demand for treatment alternatives for managing pain and restoring mobility.

Financial Pressures Facing Physicians

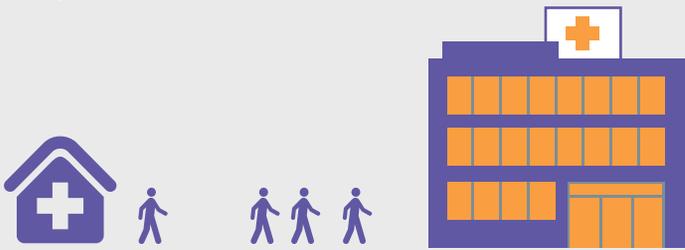
Declining reimbursements are impacting the bottom line for medical professionals across the board. **Payments for some procedures are dropping by more than 20%.**



The **Congressional Budget Office** estimated that the Affordable Care Act will take

a total of **\$716 Billion** worth of reimbursements out of the healthcare system.

Increased competition from consolidated hospital-owned and multi-specialty practices is drawing patients away from small, independent practices.

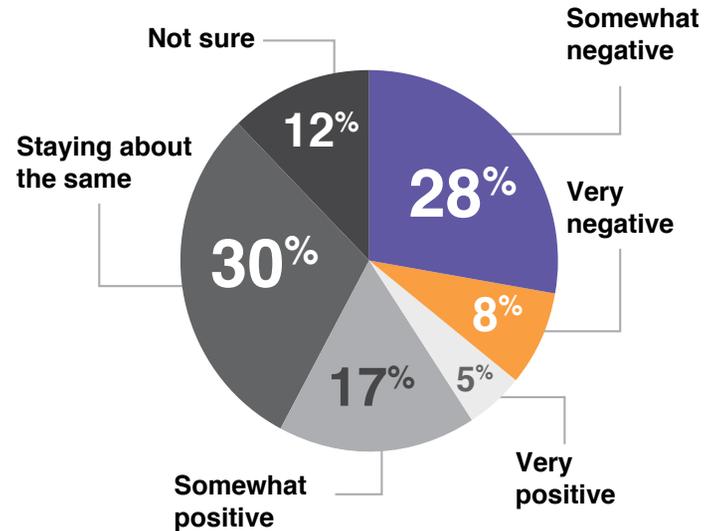


Patients are more budget-conscious as a result of **higher out-of-pocket expenses.**

44% of patients are now **engaged in active consumer behaviors** such as comparison shopping to save money.



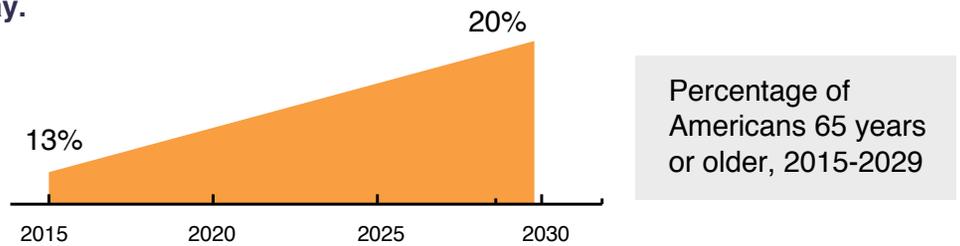
When asked how they forecast their financial outlook, 5,000 physicians gave the following responses:



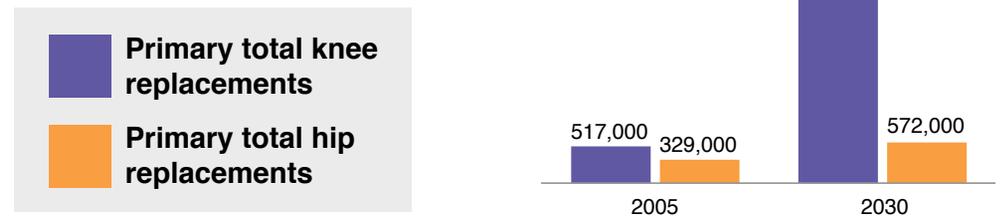
Rapidly Growing Opportunities in Pain and Mobility Market

There's a **\$530 Billion** market for pain management.

By the year 2029, **people over 65 years old are expected to make up at least 20%** of the U.S. population. That's about **10,000 Americans every day.**

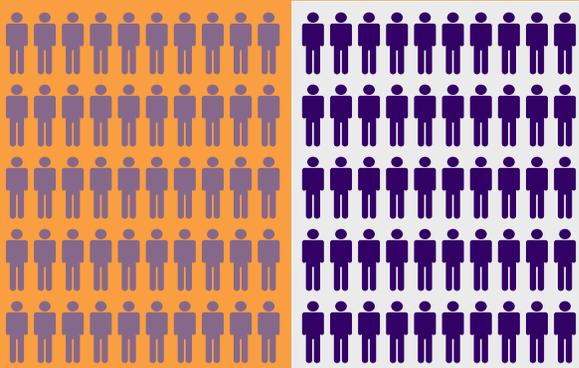


By 2030, **knee and hip replacement surgeries** are expected to increase dramatically over 2005 levels:



How Much Revenue Can a Practice Generate With MLS Laser Therapy?

If a doctor sees **100 patients per week**



Approximately **50%** of them may have musculoskeletal conditions indicated for treatment via laser therapy



If even **10%** of those patients opt in for treatment (5 patients per week at an average of \$500 per patient)

\$10K

The practice can generate **\$10,000 per month!**

MLS Laser Therapy offers a safe, effective way for physicians to relieve pain for patients and generate revenue for their practices.

Cutting Edge Laser Technologies puts advanced medicine into practice to help you revolutionize the way you care for your patients and significantly improve outcomes. By integrating our state-of-the-art laser therapy technologies into your practice, you will be offering your patients the latest in treatment therapies while, at the same time, delivering increased value to your practice.

